

Multicultural Families
Organisation

Sponsorship Opportunities

2025



About MFO

Multicultural Families Organisation (MFO) is a not-for-profit organisation that has supported culturally and linguistically diverse (CALD) families and communities on the Gold Coast since 1996.

We deliver a wide range of services aimed at supporting multicultural communities and empowering individuals and families to reach their full potential. Our services include: settlement support,

- **Settlement Support:** Helping migrants and refugees settle on the Gold Coast with housing, employment, English classes, and community integration.
- **Disability and NDIS Services:** Support coordination, community participation, and skill-building activities.
- **Multicultural Women's Programs:** Empowerment workshops, social groups, and leadership opportunities for women.
- **Youth Programs:** Mentoring, skill development, wellbeing support, and pathways to education and employment.
- **Domestic and Family Violence Support:** Assistance for women and children, including legal advice, safety planning, and counselling.
- **Employment and Training:** No-cost courses, skill development, and job readiness programs.
- **Arts and Culture:** Community events, cultural workshops, and programs promoting inclusion.
- **Community Events:** Cultural festivals, networking events, and workshops that bring communities together, celebrate diversity, and provide opportunities for meaningful engagement.

MFO aims to promote a more accepting, harmonious and cohesive society where everyone regardless of their cultural background, gender or faith feels safe, respected and welcomed.

Benefits of Sponsorship

Thank you for considering supporting Multicultural Families Organisation. Through sponsorship, your organisation can play a vital role in strengthening multicultural communities while gaining visibility and recognition. We offer three levels of sponsorship designed to suit your organisation's goals and capacity.



Increased Visibility

Your brand featured across MFO's website, events, newsletters, and social media.



Community Recognition

Recognition as a supporter of multicultural initiatives and positive social impact.



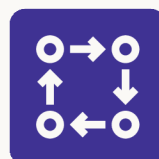
Event Engagement

Opportunities to connect directly with families, youth, and community leaders at high-profile events.



Brand Association

Align your organisation with a trusted community leader known for empowering multicultural communities.



Networking Opportunities

Access to MFO's network of community organisations, government agencies, and corporate partners.



Marketing Opportunities

Inclusion of promotional materials in event packs or digital campaigns.



Corporate Social Responsibility

Demonstrate your organisation's commitment to diversity, inclusion, and social impact.

Sponsorship Options

MFO offers flexible sponsorship opportunities designed to suit your organisation's goals and capacity. By becoming a sponsor, you can demonstrate your commitment to supporting multicultural communities while gaining valuable visibility and engagement opportunities. Choose the level that best aligns with your objectives and make a meaningful impact through partnership with MFO.

Community Friend

\$500/year

3 key benefits to support MFO at an entry level

- ✓ Listing on MFO website sponsor page (name)
- ✓ Acknowledgement in MFO newsletter
- ✓ Recognition on social media with all Community Friends in one post

Community Partner

\$1,000/year

5 key benefits to increase your organisation's visibility

- ✓ All Community Friend benefits
- ✓ Logo placement on MFO website sponsor page
- ✓ Recognition in MFO's Annual Report

Community Leader

\$3,000/year

8 key benefits to increase your organisation's visibility

- ✓ All Community Partner benefits
- ✓ Logo placement on event flyers and digital promotions
- ✓ Individual social media acknowledgement (1 post per year)
- ✓ Verbal acknowledgement at key events

Community Champion

\$5,000/year

11 key benefits for maximum recognition

- ✓ All Community Leader benefits
- ✓ Premium recognition in media releases and PR as a key partner
- ✓ Invitation to all MFO events, including banner display and a speaking opportunity at one event
- ✓ Individual social media acknowledgement (2 posts per year)

Thank You

We sincerely appreciate your interest in supporting Multicultural Families Organisation (MFO). Your consideration of sponsorship is more than a financial contribution, it is a commitment to building a stronger, more inclusive Gold Coast community.

By partnering with us, your organisation becomes part of a collective effort to empower families, celebrate cultural diversity, and create opportunities for people from all walks of life to thrive. Together, we can continue to deliver programs that provide education, support, and connection, while ensuring every individual feels valued and included.

Your sponsorship not only enhances your organisation's visibility, but also demonstrates true leadership in social responsibility and community building.

We look forward to welcoming you as a valued partner in this journey and working side by side to make a lasting impact.

Thank you for considering becoming part of the MFO story.



LILLAN NIELSON
President



RENATA H JONES
Co-Director



SEBASTIAN CHADWICK
Co-Director

Contact Multicultural Families Organisation



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